



**National Survey  
of Student Engagement**

**Northern Kentucky University**

**Respondent Characteristics**

August 2009

	NKU		Kentucky System		NKUPeer Universities		NSSE 2009	
	FY	SR	FY	SR	FY	SR	FY	SR
<b>Response Rate<sup>a</sup></b>								
Overall	40%		28%		24%		31%	
By class	33%	50%	26%	30%	22%	26%	28%	34%
NSSE sample size <sup>b</sup>	2,459	1,622	12,808	12,927	21,516	21,921	555,723	519,754
<b>Sampling Error<sup>c</sup></b>								
Overall	1.9%		1.0%		0.9%		0.1%	
By class	2.8%	2.4%	1.5%	1.4%	1.3%	1.2%	0.2%	0.2%
Number of respondents <sup>b</sup>	815	807	3,289	3,853	4,733	5,713	158,376	175,129
Total population	2,459	1,622	16,247	16,212	26,728	34,616	717,578	707,071
<b>Student Characteristics<sup>d</sup></b>								
<i>Mode of Completion</i>								
Paper	0%	0%	1%	2%	1%	2%	2%	2%
Web	100%	100%	99%	98%	99%	98%	98%	98%
<i>Enrollment Status<sup>e</sup></i>								
Full-time	89%	63%	97%	83%	95%	77%	95%	84%
Less than full-time	11%	37%	3%	17%	5%	23%	5%	16%
<i>Gender<sup>e</sup></i>								
Female	66%	63%	61%	62%	66%	64%	64%	63%
Male	34%	37%	39%	38%	34%	36%	36%	37%
<i>Race/Ethnicity</i>								
Am. Indian/Native American	1%	1%	1%	1%	1%	1%	1%	1%
Asian/Asian Am./Pacific Isl.	1%	2%	2%	2%	6%	5%	6%	5%
Black/African American	6%	4%	6%	5%	9%	7%	8%	7%
White (non-Hispanic)	84%	85%	83%	83%	72%	74%	68%	70%
Mexican/Mexican American	0%	0%	0%	0%	2%	1%	3%	3%
Puerto Rican	0%	0%	0%	0%	0%	0%	1%	1%
Other Hispanic or Latino	1%	0%	1%	1%	2%	2%	3%	3%
Multiracial	2%	1%	1%	1%	3%	2%	3%	2%
Other	1%	1%	1%	1%	1%	1%	2%	1%
I prefer not to respond	4%	6%	4%	5%	5%	6%	5%	6%
<i>International Student</i>	3%	3%	3%	3%	5%	5%	6%	5%
<i>Place of Residence</i>								
On-campus <sup>f</sup>	30%	4%	70%	9%	60%	6%	67%	17%
<i>Transfer Status</i>								
Transfer students	10%	54%	6%	41%	12%	59%	9%	42%
<i>Age</i>								
Non-traditional (24 or older)	10%	59%	4%	38%	5%	44%	7%	34%
Traditional (less than 24)	90%	41%	96%	62%	95%	56%	93%	66%

<sup>a</sup> Response rate (number of respondents divided by sample size) is adjusted for non-deliverable mailing addresses, students for whom contact information was not available, and other students who were sampled yet unavailable during the survey administration.

<sup>b</sup> This report is based on information from all randomly selected students for both your institution and your comparison institutions. Targeted and locally administered oversamples (i.e., non-randomly selected students) are not included in this report.

<sup>c</sup> Sampling error is an estimate of the margin by which the *true* score for your institution on a given item could differ from the reported score. To interpret the sampling error, assume that 60% of your students reply "very often" to a particular item. If the sampling error is +/-5%, then the true population value is most likely between 55% and 65%.

<sup>d</sup> Percent of total respondents within each category. These results are *not* weighted.

<sup>e</sup> Institution-reported data. This information was used to weight your Mean Comparisons, Frequency Distributions, and Benchmark Comparisons reports.

<sup>f</sup> Students who identified their residence as "dormitory or other campus housing" or "fraternity or sorority house."